

learning in a digital world



The digital revolution is here, and our learners are smack dab in the middle of a media environment that demands constant attention and task-switching.

- Are we unknowingly re-shaping the cognitive patterns of young learners?
- Is living in a remote control world helping or hindering education?
- What key things has our networked world already taught young people behind our back?
- How are learners coping with the new styles of media consumption forced on them by today's hypermedia environment?

In this thought-provoking, fast-paced 45-minute presentation, Tod will dive into the latest neurological research around cognitive development — and, using dozens of short videos and clear imagery — make it simple to understand. You'll fly through the brain's learning centres and discover how media multitasking is changing actual cognitive brain structures at the cellular level.

How Technology Is Changing The Way Young Students Learn

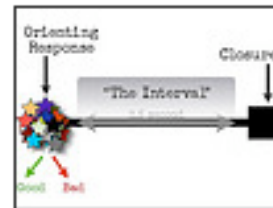
- "Provocative, stimulating, new information — wow. Excellent!"
- "Outstanding, provocative thoughts about 21st-century learning and how multitasking and technology could actually be damaging the brains of learners. More educators need to listen to Tod's message!"
- "Applicable to my current teaching situation."
- "Excellent seminar — for parents and teachers alike — one all teachers should have attended!"
- "Brilliant, engaging, stimulating!"
- "Entertaining, informative, engaging, humourous, and most of all personal!"
- "Does he do full-day sessions? Could we bring Tod in next year on a common PD day?"



Tod addresses the 10,000 delegates at the Calgary Teachers' Convention, Feb 2008



Television talks to the body, not the mind.



Short Term	Long Term
• Confusion	• Confusion
• Fatigue	• Fatigue
• Pulling of Chords	• Pulling of Chords
Loss of focus Poor analytical skills	Permanent damage to brain at the cellular level.

tod maffin

Tod Maffin is available for select keynote dates.

For booking information, contact Cathy Hirst at The Lavin Agency at 1.800.665.3833 or email chirst@thelavinagency.com